

# Medicare Advantage and the *CHRONIC* Care Act: Implementing Innovative, Nonmedical Solutions for Older Adults

*Generously sponsored by  
The office of Senator Mark Warner*

**Tuesday, January 7, 9:30 am – 11:35 am**

Russell Senate Office Building  
Room 485  
2 Constitution Ave NE  
Washington, DC

Medicare Advantage and the *CHRONIC* Care Act:  
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## **Agenda**

- ❖ **Coffee and Light Breakfast**  
9:30 am – 10:00 am
- ❖ **Welcome and Remarks from The SCAN Foundation**  
10:00 am – 10:05 am  
*Bruce Chernof*, President and CEO, The SCAN Foundation
- ❖ **A Turning Point in Medicare Policy**  
10:05 am – 10:15 am  
*Mary Kaschak*, Executive Director, Long-Term Quality Alliance
- ❖ **Keynote Remarks: Legislative Efforts to Improve Care for Individuals with Chronic Illnesses**  
10:15 am – 10:45 am  
*Senator Mark Warner (VA)*
- ❖ **Policy Panel and Q&A**  
10:45 am – 11:30 am  
*Moderator: Gretchen Alkema*, Vice President of Policy & Communications, The SCAN Foundation  
*Panelist 1: Anne Tumlinson*, CEO, Anne Tumlinson Innovations  
*Panelist 2: Jennifer Kowalski*, Vice President, Anthem Public Policy Institute  
*Panelist 3: Howard Bedlin*, Vice President, Public Policy and Advocacy, National Council on Aging
- ❖ **Closing Remarks and Call to Action**  
11:30 am – 11:35 am

### **Join the Conversation:**



@LTQA  
@Daughterhood  
@TheSCANFndtn  
#MedicareTurningPoint

## **Speaker and Panelist Biographies**



**Bruce Allen Chernof, MD, FACP**  
**President and CEO, The SCAN Foundation**

Bruce Allen Chernof, MD, FACP, serves as the President and Chief Executive Officer of The SCAN Foundation. The SCAN Foundation is one of the largest foundations in the United States focused entirely on improving the quality of health and life for older adults. Its mission is to advance a coordinated and easily navigated system of high-quality services for older adults that preserve dignity and independence. Previously, Bruce served as the Director and Chief Medical Officer for the Los Angeles County Department of Health Services. Bruce has also served as a Regional Medical Director for Medicaid and

SCHIP programs at Health Net, a network model HMO.

Bruce completed his residency and chief residency in Internal Medicine as well as a Fellowship in Medical Education at UCLA. He earned his medical degree from UCLA and completed his undergraduate work at Harvard University, and previously served as an Adjunct Professor of Medicine at UCLA. He is currently a Senior Fellow at the Leonard D. Schaeffer Center for Health Policy and Economics at the University of Southern California. He is a longtime student of the traditional Japanese tea ceremony, and enjoys working in his Ojai vineyard on weekends.



**Mary Kaschak**  
**Executive Director, Long-Term Quality Alliance**

Mary Kaschak is Executive Director of the Long-Term Quality Alliance (LTQA) in Washington, DC. She also serves as Executive Director of the National MLTSS Health Plan Association. She joined LTQA in 2018 with more than ten years of experience in aging and health policy, most recently as Deputy Director of the Aging and Disability Business Institute at the National Association of Area Agencies on Aging (n4a). At the Business Institute, Mary played a lead role in advancing the readiness and business acumen of community-based organizations (CBOs) to successfully engage in the design and delivery

of integrated care systems for older adults and younger adults with disabilities.

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Prior to her time with the Business Institute, Mary worked with n4a in several other capacities, including Senior Program Manager of Capacity Building and Integrated Care, Program Manager of CBO Capacity Development, and Program Coordinator of Medicare and Benefits Outreach. Mary studied Gerontology at Miami University.



### **Mark R. Warner, JD** **US Senator, Commonwealth of Virginia**

Senator Warner was elected to the U.S. Senate in November 2008 and reelected to a second term in November 2014. He serves on the Senate Finance, Banking, Budget, and Rules Committees as well as the Select Committee on Intelligence, where he is the Vice Chairman. During his time in the Senate, Senator Warner has established himself as a bipartisan leader who has worked with Republicans and Democrats alike to cut red tape, increase government performance and accountability, and promote private sector innovation and job creation. Senator Warner has been recognized as a national leader in fighting for our military men and women and veterans, and in working to find bipartisan, balanced solutions to address our country's debt and deficit.

From 2002 to 2006, he served as Governor of Virginia. When he left office in 2006, Virginia was ranked as the best state for business, the best managed state, and the best state in which to receive a public education.

The first in his family to graduate from college, Mark Warner spent 20 years as a successful technology and business leader in Virginia before entering public office. An early investor in the cellular telephone business, he co-founded the company that became Nextel and invested in hundreds of start-up technology companies that created tens of thousands of jobs.

Senator Warner and his wife Lisa Collis live in Alexandria, Virginia. They have three daughters.

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**Gretchen E. Alkema, Ph.D.**  
**Vice President of Policy and  
Communications, The SCAN Foundation**

Gretchen E. Alkema is Vice President of Policy and Communications at The SCAN Foundation. In this role, Gretchen oversees the Foundation's communications and policy strategy development and execution, championing a world where all people – regardless of age, life circumstance, or ability – live well in the place they call home. Prior, Gretchen served in the office of Senator Blanche Lincoln (D-AR) as a Heinz/Health and Aging Policy Fellow where she advised on aging, health, mental health, and long-term care policy. She also

worked in a variety of community-based care settings in both the public and private sectors.

Gretchen holds a PhD from the University of Southern California (Gerontology) and completed post-doctoral training at the VA Greater Los Angeles. She earned a master's degree in social work from the University of Michigan, and bachelor's degree from the University of Colorado. Gretchen enjoys hiking, 19<sup>th</sup> century Russian novels, and a great cup of coffee.



**Anne Tumlinson, MA**  
**CEO, Anne Tumlinson Innovations**

Anne Tumlinson is a nationally recognized expert in healthcare financing and the economics of an aging society. She is CEO of Anne Tumlinson Innovations, a research and advisory services firm based in Washington, DC; and is the founder of Daughterhood, a community and resource for unpaid caregivers. Anne's firm works to improve how the U.S. pays for and delivers care to frail older adults. Its clients include foundations, investors, health plans and providers, and advocacy organizations. She has testified before the House Energy and Commerce Committee and Senate Aging Committee, and appeared before the Congressional Long-Term Care

Commission, and the Bipartisan Policy Center. Anne regularly writes and speaks about healthcare and aging.

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Among other affiliations, Anne serves on the board of the directors for the Caregiver Action Network, on the Aetna Medicaid Advisory Panel, and on the conference planning committee for the National Investment Center for Seniors Care.



### **Jennifer Kowalski, MS** **Vice President, Anthem Public Policy** **Institute**

Jennifer Kowalski is the Vice President, Public Policy Institute, at Anthem, Inc., one of the nation's leading health benefits companies.

The Anthem Public Policy Institute works to advance meaningful change in the healthcare system through publication of policy-relevant data analysis, timely research, and insights from Anthem's innovative programs. In her role as head of the Public Policy Institute, Jenn directs policy research and data analysis; convenes and connects with experts; supports external research; and oversees the production of papers, issue briefs, and other materials that contribute thought leadership to the health policy debate.

Prior to joining Anthem, Jenn was Vice President at Avalere Health, a Washington, DC based health policy consulting firm, where she spent more than nine years. At Avalere, Jenn advised managed care and life sciences companies on policy and strategy related to health insurance reform and the Affordable Care Act, Medicare Advantage and Part D, and Medicaid. As co-director of the Health Reform Practice, she also led the strategic direction and day-to-day management of a practice of 30 professionals.

Previously, Jenn was a consultant at The Lewin Group, where she focused on quantitative analysis and program evaluation of mental health and substance use treatment initiatives. Jenn holds a Master of Science in health policy and management from the Harvard University School of Public Health and a Bachelor of Arts in community health from Brown University.

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**Howard Bedlin, JD**  
**Vice President of Public Policy and  
Advocacy, National Council on Aging**

Howard Bedlin is responsible for all of NCOA's federal and state legislative advocacy efforts on issues and programs of concern to older adults, which include the Older Americans Act, Medicare, Medicaid, long-term care, income security, and community services programs.

Before joining NCOA, Bedlin was a legislative representative with the American Association of Retired Persons (AARP) for more than 10 years. Before that, he had been the deputy director of government affairs for the National Association for Home Care and served as counsel for public policy for the American Association of Homes and Services for the Aging.

Bedlin received both his law degree and master's degree in public policy science from the University of Maryland.

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## About LTQA

The Long-Term Quality Alliance (LTQA) is a 501(c)3 membership organization aimed at improving outcomes and quality of life for persons who are managing functional limitations, and their families. LTQA advances person- and family-centered, integrated long-term services and supports (LTSS) through research, education, and advocacy. For more information, visit [www.ltqa.org](http://www.ltqa.org).

## About ATI

Anne Tumlinson Innovations (ATI) is a DC-based advisory services firm that helps business and government leaders transform care delivery for frail older adults and their families. ATI conducts research, develops new ideas and insights, and enables strategic partnerships to break down public and private sector barriers that prevent innovative solutions to siloed, broken systems across acute, post-acute, and long-term services and supports (LTSS). For more information, visit [annetumlinsoninnovations.com](http://annetumlinsoninnovations.com).

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## Acknowledgment

Supported by a grant from The SCAN Foundation - advancing a coordinated and easily navigated system of high-quality services for older adults that preserve dignity and independence. For more information, visit [www.TheSCANFoundation.org](http://www.TheSCANFoundation.org).