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Stephen Nowicki, MD, FAAFP, CHIE Enterprise Medical Director – Contracted Networks & Development





#### THE WELLMED STORY

WellMed is a physician-led, outcomes based healthcare delivery organization that serves patients in Texas and Florida through contracted and employed primary care and multi-specialty networks with robust medical management services. Most patients are Medicareeligible seniors.

#### **PAYER PARTNERS**







12,000+

**PROVIDERS** AND GROWING





WellMed, with over 25 years experience, provides quality, proactive patient care with a focus on prevention.

Mission: To help the sick become well and to help patients understand and control their health in a lifelong effort at wellness.





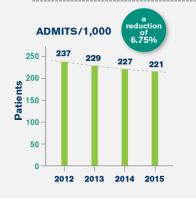


#### WELLMED QUICK FACTS

5,000

Where patients can see providers who practice the WellMed Care Model

313,000+





Source: Enterprise Data Warehouse, 2015

The WellMed model has made a significant difference in admits and re-admits

#### **WELLMED CARE MODEL**

**Access to Care & Information** 



Practice-based **Care Teams** 

#### **WellMed Helps Providers and Patients**

#### **PROVIDERS**

- Value based reimbursement model
- Access to care team support and population health management resources
- Participate in a forward looking and rewarding healthcare delivery model
- Improved outcome/performance metrics
- Data Analytics web portal that provides real time patient specific data that is actionable



#### HEALTH CARE IS A DYNAMIC, CHANGING MARKET.

The landscape is being fundamentally transformed by two major forces. These forces are converging to drive three critical goals we all share across the health system:



experience





Improved outcomes

Reduced costs

Engaged consumers

WellMed is part of OptumCare, a leading health care delivery organization that is reinventing health care to help keep people healthier and feeling their best.



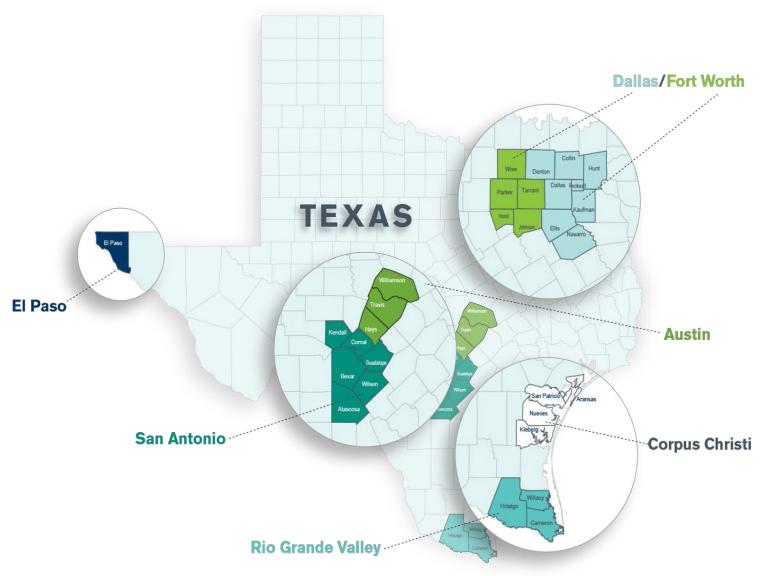




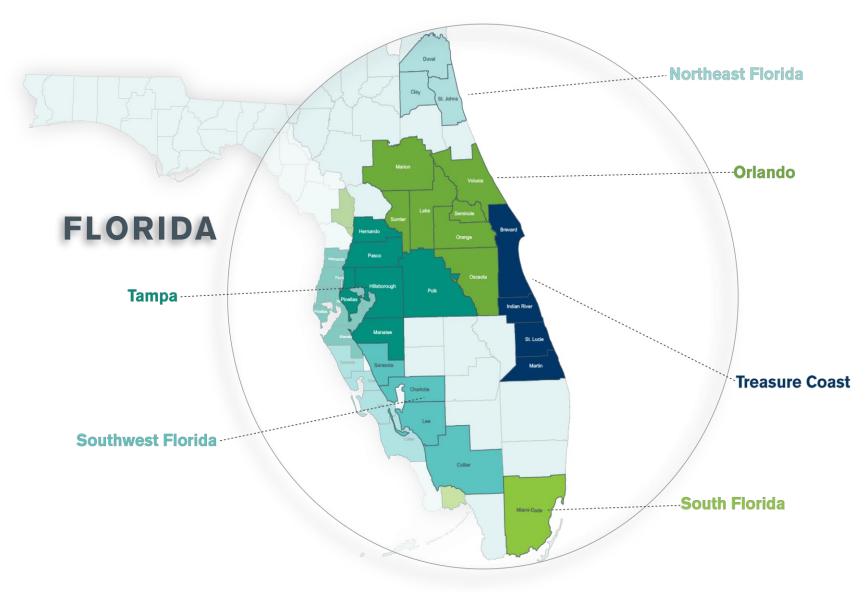


Each 2017 CMS Star rating above reflects the insurance plans' overall 2017 CMS Star rating. Medicare evaluates plans based on a 5-Star rating system from 1-Star (lowest) to 5-Star (highest). Star ratings are caluculated each year and may changed from one year to the next. For more information on the 2017 CMS Star ratings program or to view other insurance plan 2017 CMS Star ratings, visit www.Medicare.gov

## WellMed Texas



## WellMed Florida



### **WellMed Care Relationship**

The **WellMed Care Model** is built on clear communication, care coordination and a strong patient relationship. Patients appreciate having a relationship with their doctor, preventive care, and the burden and confusion that is removed as a result of their PCP and medical team coordinating their care.

#### **Doctor** | Patient

RELATIONSHIP

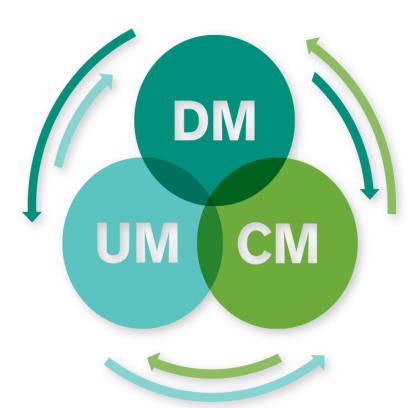
- Communicates to ensure understand of care plan with patient and their caregiver
  - Communicates test results for complete understanding of next steps
    - Sees patients regularly to track preventive health screenings
    - Coordinates referrals for patients •
    - Coordinates care with specialists and other medical support staff
      - Works with specialists in and out of the hospital setting
        - Uses a team approach to assure quality of care



- Understands the value of preventive and proactive health care and how it may help them stay out of the hospital
- Appreciates the level of care coordination by their doctor and medical team
- Participates in their own health care plan recognizing what they need to do to stay healthy
- Sees a medical provider on a regular basis for routine health screenings
- Recognizes the quality of care they receive by our providers and understands everything we do is in their best interest
- Provides good contact information so we can reach them on a regular basis to make sure they stay healthy
- Appreciates the availability of a provider to answer questions any time of day or night

## Care Management

- Transitions
- Medication Reconciliation
- Disease Management
- Complex Care
- Social Work
- Utilization Management
- Home Visits
- Hospital Visits by Physician and Care Team



#### Contracted PCPs

### The WellMed Business Model

Physician Centric

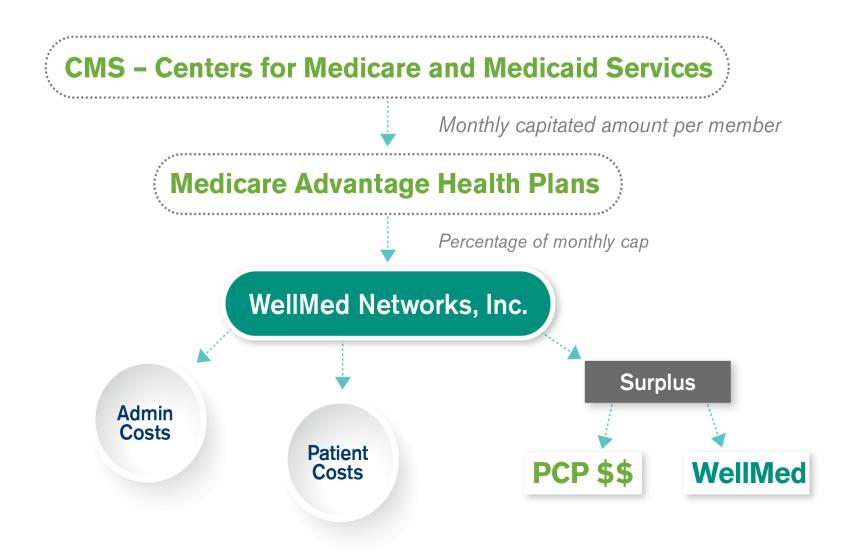
Primary Care Driven Assuming and Managing Medical Financial Risk

Supported By Robust I.T. Impacting
High Acuity
Patient
Population

Shared Incentives With Physicians

- Mutually beneficial relationships with PCPs
- High quality medical care focusing on access, care coordination and care delivery resulting in lower health costs
- Shifts away from traditional acute and episodic care to a chronic care delivery model

#### **Economic Construct**



## Challenges

- Technology
- Financial
- **O**Desire
- Ability

## Technology

- Paper charts
- ©Electronic Health Records
- Population Health Management Tools
- **OLab Data**

### **Financial**

- Compensation Model for PCPs in group practices
- Incentives shared with staff?
- Large enough % of practice?
- Timing of Incentive Comp flow
- Appropriate RAF

#### Desire

- Old dog, new tricks
- Big Brother
- Questions about the future of healthcare
- Fear of loss of physician/patient relationship
- Evolution from FFS to FFV

## Ability

- Staff size
- **O**Location
- **O**Time
- Number of "distractions"

### Some Solutions

- OePRG Provider Portal
- Patient Detail Report
- Physician Business Managers
- Provider Support Unit
- Strategic Contracting

### Some Solutions

- True Incentive Compensation
- **©RAPS** Nurses
- Local Market Medical Directors
- Online Educational Resources
- Learning Sessions



